

# SMART Signage Solutions



## Centralized communications delivered on one platform

SMART displays have long been trusted across classrooms and workplaces for ease of workflow, management, and adoption. Extend the same capability into full-scale communications with the SMART DSN series and SMART Control signage software, bringing purpose-built digital signage, instant announcements, and CAP alert notifications to every space in your institution.

**One platform, one vendor for every message, on every screen.**



### SMART DSN series

The DSN series is the signage and companion display built for institutional environments. The DSN series is your one display for digital signage, ad-hoc announcements, and emergency alert notifications.

- ✓ Managed from the same platform as all new SMART Boards with iQ4
- ✓ Supports landscape or portrait orientation
- ✓ Compatible with AV, BMS, and third-party CMS platforms



### SMART Control Signage

Digital signage software that turns your SMART displays into centrally managed communication hubs, without complex setups or installations.

- ✓ Manage all communications from one platform
- ✓ Intuitive UI for all users, including non-IT
- ✓ Manage all compatible SMART displays from the same platform

## Reach every display



### Enroll in SMART Control

Manage device and communications to SMART displays.



### Alerts & messages

Integrate with CAP alert providers; and send instant messages.



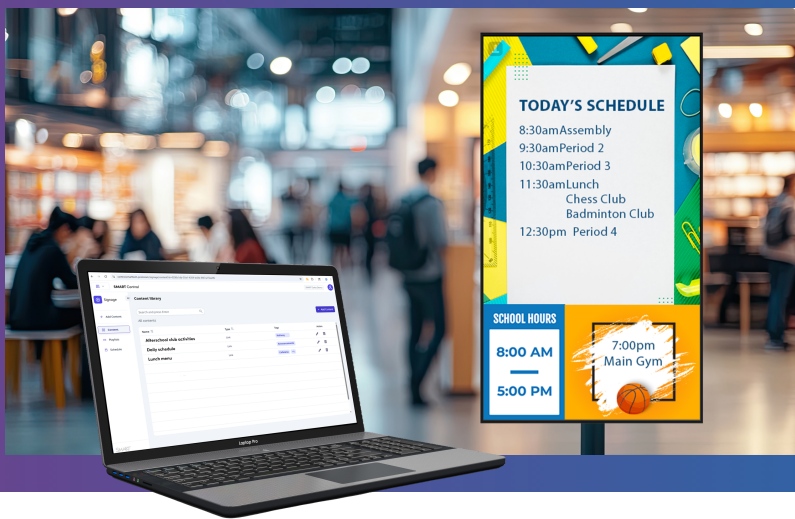
### Schedule signage

Upload or link content. Create playlists and schedule signage announcements.

Authorized reseller:

# SMART®

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# SMART Control Signage

## Digital signage software for SMART displays

SMART Control Signage is the digital signage software that transforms SMART displays into centrally managed communication endpoints. It eliminates the need for signage-dedicated hardware or setups, enabling use by communications teams, principals, and IT teams alike.

Manage signage from the same platform as emergency alerts and instant announcements.



### Did you know?

Emergency alert integration is included with the purchase of new compatible SMART displays!



### One platform advantage

Manage emergency alerts, instant announcements and digital signage, across schools, districts, and SMART displays, from the same platform.



### Built for every role

Intuitive UI that enables communications team, principals, and IT admins to use the tool alike. No extra media players, setup, installation, or hardware.



### Fits existing workflows

Upload content from your existing tools like Google Slides and PDFs to create playlists and schedule and publish messages.



### Maximized value

Unlock greater value from your SMART Boards by extending use beyond teaching to communication.

## Compatible with:



\*GX Plus and DSN compatibility effective September 2026.  
SMART display availabilities vary by region.

Authorized reseller:

**SMART.**

[smarttech.com](https://smarttech.com)



## Where signage, safety, and communication come together

Versatile 4K commercial-grade signage displays for institutional environments.

Display signage, instant communication, and emergency alerts from a centralized platform, supporting easy management, flexible use, and always-on performance.



Android 16



55" | 65" | 75"



Portrait & landscape support

### Key features:

- 4K UHD resolution
- 500+ nit brightness
- 24/7 runtime
- 50,000+ hour lifespan
- 178° viewing angle
- Integrated media player
- Content caching
- 3x HDMI-in and 1x HDMI-out
- Wi-Fi 6, LAN, and BT 5.3
- 2x 10W speakers
- In-room control support
- RS-232 (via RJ45)
- IP Control over LAN
- Local REST API

### Included:

- SMART Mirror
- SMART Control MDM
- SMART Control Alerts
- Instant messaging and content broadcasting

### Optional add-on:

- SMART Control Signage

## SMART Control included

Manage communications, alerts, signage, and devices - all in one platform.

- **Manage DSN series and other SMART displays** from a unified platform
- Integrates with **CAP alert platforms**
- **Instant communications**
- **Add SMART Control Signage** for organization-wide content distribution

## Works with your ecosystem

SMART DSN series integrates easily without requiring new tools or workflows.

- **One display, any CMS.** In addition to SMART Control Signage, also supports third-party CMS platforms
- **Built for easy management and integration.** Open APIs and IP control support compatibility with Crestron, Extron, and BMS systems

## Fits any space. Adapts to every use.

Engineered to meet the demands of modern spaces and backed by SMART quality and warranty coverage, this display is built to offer an intuitive user experience and effortless maintenance.

- **Any space, any orientation.** Full support for landscape and portrait across all sizes
- **SMART Mirror screen share** included for effortless presentation
- **Extend content beyond one screen.** HDMI-out seamlessly connects secondary displays
- **Local signage player and caching** to keep content running even during network outages

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SMART®

# Communication solutions for businesses and higher education



## Hallways, Receptions and Cafeterias

Spaces where digital signage displays are used to share information, such as menus and upcoming events with students, staff and visitors.

Solution setup:

- SMART DSN Series
- SMART Control Signage

## Meeting and conference rooms

Spaces where displays are primarily used for presentation, with the added ability to share instant announcements and emergency alerts when needed.

Solution setup:

- SMART DSN Series



## Auditoriums and lecture halls

Spaces where companion displays are used to deliver presentations, with the added ability to share instant announcements, signage and emergency alerts when needed.

Solution setup:

- SMART DSN Series (Qty: 2)
- SMART Control Signage